



SERENAGROUP NEWSLETTER

BUILDING THE NATION'S LEADING WOUND CARE TEAM

ISSUE 59 • JANUARY 2023



NEW YEAR, FRESH START

SERENAGROUP IN 2023

SerenaGroup is kicking off the new year with a new look for the monthly newsletter. Inside, you will find all of our regular content with some additional information from the Education Committee. The monthly education topics for Wound Care and HBO Safety will be listed as well as our focus on Community Education each month.

The New Year is also going to be a year of new and exciting advancement for SerenaGroup. We have several new committees starting this month: Joint Commission Readiness which will feature on-site mock surveys to keep our centers ready for their annual surveys and the new Formulary Committee that will be working on making sure our centers are receiving quality products for the best value. Our previously established Antimicrobial Stewardship, Walk-on 2 Limb Salvage Program, and Education are continuing their hard work into 2023.

SERENA GROUP
MONTHLY NEWSLETTER

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NEW YEAR, NEW EDUCATION COMMITTEE

BY ALLY GEORGE, DIRECTOR



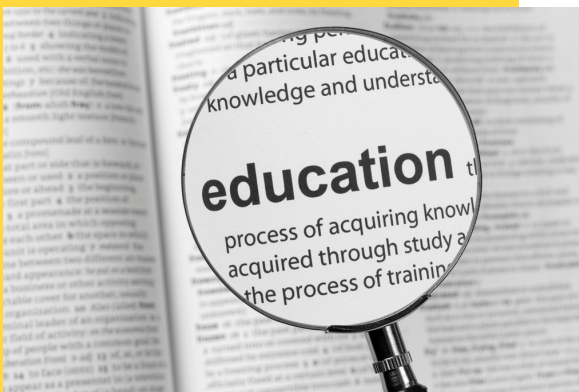
"Education is like a seed, that when watered with knowledge and experience, grows into true wisdom."
Richard S. Hartmetz

Allow me to introduce SerenaGroup's Education Committee; Kim Skerl – Program Director at Cleveland Clinic Akron General, Meghan Weaver – Program Director at Henry Ford Health Systems, and me, Allison George, Community Educator at Inspira Health.

We are excited to launch SerenaGroup into a new era of education. Our 2023 goals include more education on obstacles in the advanced wound centers that we see both every day and on the rare occasion, making us all better prepared for everything and anything that may come our way. We are aiming to streamline onboarding resources for new employees, grow our inventory of recorded webinars, create patient education resources to be utilized in our clinics, drive, and support community education, standardize high quality care, and increase the value of our partnerships by ensuring we are the nation's leading wound healing team.

This committee is dedicated to making things run more smoothly in all our centers. To do that, we need feedback! If you have ever been in the center and thought "I don't know how to..." or "You know what would make this a lot easier...", we want to know about it. Chances are, by developing resources to bridge a gap in one center, we will be able to use the same or similar resources in all centers. Help us, help you! Send any of our committee members an email describing any ideas or needs you might have.

THIS MONTH'S EDUCATION TOPICS & IMPORTANT DATES



Monthly Education Topic:

Know Your Resources

HBO Safety Topic:

Arterial Wounds: Do They Qualify?

Community Education Area of Focus:

Internal Marketing

January is Cervical Health Awareness Month

Education is one of many key benefits to partnering with SerenaGroup.

SerenaGroup recognizes that the key to continued success with positive clinical outcomes is education. Education is provided through different platforms to ensure the tools are available to our centers.

SerenaGroup Blue Star Winner



Joe Kenney, Program Director
CHI - Omaha

"Joe is a reliable leader to his staff, providers, hospital and SerenaGroup. Joe's work ethic is admirable and we are fortunate to have someone as dedicated as him on our team."



UPCOMING 40hr Intro to HBO Courses

Jan 19-22, 2023 | Monroeville PA

Mar 23-26, 2023 | West Palm Beach FL

Aug 17-20, 2023 | West Palm Beach FL

Nov 9-12, 2023 | West Palm Beach FL

To register for an upcoming course please go to serenagroupinc.com and click on courses.



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